

Strategic Priorities 2025–2026

Our District Leadership Team will align with **Rotary International's Action Plan** to:
Increase Impact • **Expand Reach** • **Enhance Engagement** • **Adapt for the Future**

District 5060 Priorities Aligned with the Action Plan

IMPACT

We will measure and strengthen our District's contribution to **food sustainability**.

- Collect data from clubs: What is your club already doing to support food security?
- Identify opportunities to increase collective impact across the District.

REACH

We will connect with clubs to share **best practices** and encourage outreach.

- Support clubs in assessing local food needs.
- Encourage partnerships with community organizations, schools, and food programs.

ENGAGE

We will create opportunities for collaboration and connection.

- Cross-pollinate ideas and successful projects among clubs.
- Inspire participation from **new and younger members and community partners**.

ADAPT

We will encourage clubs to **customize and grow** initiatives that fit their community.

- Share a collection of project ideas and resources.
- Support clubs in modifying, enhancing, or launching programs that resonate locally.

How We'll Do This

Form a "Feed the Future" Committee

To collect ideas, share success stories, and promote collaboration across the District.

Example initiatives may include:

- Community or Club Food Drives
- School meal or snack programs
- Grow-your-own gardens
- "No Food Waste" partnerships with grocers and restaurants
- Soup kitchens and community meal programs
- Educational workshops: cooking, nutrition, and budgeting for healthy meals

Expected Outcomes

1. **Grow membership and engagement** by involving Rotarians and community volunteers.
2. **Enhance humanitarian impact** through projects improving health, nutrition, and food security.
3. **Build Rotary's public image** by sharing stories of how we are feeding the future—together.

What will your club do to Feed the Future?